



AMUSEMENT INDUSTRY NEWSLETTER

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IAAPI landmark meeting with Shri Gajendra Singh Shekhawat, Hon'ble Minister for Tourism and Culture was held on 17th December, 2024, New Delhi.

Mr Shrikant Goenka – Chairman, IAAPI presented amusement industry overview highlighting its immense opportunities for attraction & entertainment as a significant driver of tourism. The Hon'ble Minister in his address said that the India's Tourism industry is likely to grow at a CAGR exceeding 24% over the next five years, driven by robust economic growth and expanding middle class. He invited IAAPI to submit a formal representation to MoT on development of a comprehensive policy framework for the amusement sector.



Mr Ankur Maheshwary – 1st Vice Chairman in his closing remark thanked the Minister and said that his address will enlighten IAAPI and Indian Amusement industry. The meeting was attended by large investors and key stakeholders and was hailed as a pivotal milestone, marking the beginning of a collaborative relationship between IAAPI & MoT.

Few Weeks left for the Biggest Event of the Year 2025 – IAAPI Amusement Expo

Beginning of New Year - Make a resolution to visit IAAPI Amusement Expo 2025. The Amusement & Entertainment Industry's Biggest Signature event will begin from 19 to 21 February at Hall 4, Bombay Exhibition Centre in Mumbai, India. A single platform for all your needs to set up a Park / IAC, source new rides, joint ventures, exploring new trends and much more Meet the industry leaders, network and get business opportunities at the busiest event.



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For Visitor registration: <https://expo2025.iaapi.org/visitor-reg>



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Shimla's historic 104-year-old ice skating rink opens for the season

The iconic 104-year-old ice skating rink is now open for the season in Shimla, Himachal Pradesh. A historic landmark and an important part of winter tourism in the state for over a century, the rink was built in 1920. It is counted among Asia's oldest ice rinks. Its open-air design has made it a popular spot for ice skating, attracting visitors of all ages every winter. The rink's management and the local community continue to call for greater attention and investment to preserve this heritage site. The hope is that with proper support, the Shimla Ice Skating Rink can be revitalized and maintained as a key part of the town's tourism infrastructure, offering an enhanced experience for generations to come.



Source : <https://timesofindia.indiatimes.com> ///

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Assam is hosting Brahmaputra Carnival till March 2025

Guwahati is hosting the vibrant Brahmaputra Carnival, which is set against the breath-taking backdrop of the Brahmaputra River. This three-month extravaganza has already started, and will continue till March 15, 2025, which will have a lot of activities and adventures lined up, with the mighty river set as the heart of the celebration. The event is set to captivate travellers with its immersive experiences, making it a highlight of Assam's tourism calendar. For adrenaline seekers, the carnival is a heaven of thrill and excitement. Activities such as speedboat rides, kayaking, jet skiing, ATV rides, river rafting, and even bungee jumping promise to keep visitors engaged. These adventures offer a unique way to explore the river's beauty while experiencing an adrenaline rush like no other.



Source : <https://timesofindia.indiatimes.com> ///



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World's largest ice-and-snow theme park opens on Winter Solstice in China's 'city of ice'

The world's largest ice-and-snow theme park, the 26th edition of the Harbin Ice-Snow World, officially opened at 10 am in Harbin, the capital of northeast China's Heilongjiang province also known as the "city of ice." Themed "Dream of Winter, Love among Asia," the park was built using 300,000 cubic meters of ice and snow, incorporating elements inspired by the upcoming 2025 Harbin Asian Winter Games. With an overall planned area of 1 million square meters, up from last year's 800,000 square meters, the park is the largest in its 26-year history. The park features nine major zones, recreating landmark landscapes of 42 countries and 3 regions that are members of the Olympic Council of Asia (OCA) in the form of ice-and-snow structures that can be illuminated at night, including replicas of the Temple of Heaven in China, Osaka Castle in Japan and the Taj Mahal in India.

Source: www.chinadailyasia.com ///



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Saudi's Seven unveils \$350m entertainment destination in Jazan'

Saudi Entertainment Ventures (Seven) has unveiled its new \$350 million entertainment destination in the Jazan region. Seven, part of Qiddiya Investment Company (QIC), has awarded the development contract to Alfanar Projects. The venue will be designed by Gensler, a global architecture and planning firm. Located close to North Corniche Park along Jazan's waterfront, the attraction will offer 73,000 square metres of entertainment and leisure facilities. Abdullah Al-Dawood, chairman of Seven, said the project reflects the company's "ongoing commitment to enriching the kingdom's entertainment offering and enhancing the quality of life for communities across Saudi Arabia".



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